

Invitation and program of the symposium:

Binge-watching: Motives, Experiences, and Effects on Sleep

held as an online event on Microsoft-Teams, 30 October 2020

Ladies and gentlemen,

we would like to invite you to the symposium "Binge-watching: Motives, Experiences, and Effects on Sleep", which will take place from 30 October 2020 as an online event on Microsoft-Teams. The event is part of the project "Excessive Media use in Times of Netflix. 'Binge-Watching': Motives, Experiences and Effects on Sleep" and will provide insights into current research on binge-watching. Speakers include renowned researchers in this field from all over Europe.

Please see the detailed program and registration modalities below. We look forward to welcoming you and wish you a good time until then.

Best regards

Dominique Wirz, Alexander Ort, Andreas Fahr & Björn Rasch

The conference is held on Microsoft-Teams

Registration

Please register for the symposium here: <https://binge-watching.org/symposium-2/?lang=en>

Program

Friday, 30 October, 2020	
<p>09.00-12.30</p> <p><i>Online; Microsoft-Teams</i></p> <p>Definition and measurement of binge-watching</p> <p><i>Chair: Dominique Wirz</i></p>	<p>Andreas Fahr & Björn Rasch <i>Welcome Address</i></p> <p>Alexander Ort (University of Fribourg): <i>What defines binge-watching? A typology of TV-series users</i></p> <p>Mareike Jenner (Anglia Ruskin University): <i>Controlling television: Binge-watching, technology and the schedule</i></p> <p>Maèva Flayelle (University of Lausanne): <i>From gratification to compensation: what drives binge-watching behaviors?</i></p>
<p><i>Coffee Break (30 min)</i></p>	
<p>José d'Assis Cordeiro (University of Lisbon) <i>BWDAT: A research tool for analyzing the at home consumption of VOD content</i></p> <p>Deborah Castro (Erasmus University Rotterdam) <i>The binge-watcher's journey. What subjective and objective data can (and cannot) tell us</i></p>	
12.30 - 14.00 Lunch	
<p>14.00 - 17.30</p> <p><i>Online; Microsoft-Teams</i></p> <p>Effects of binge-watching</p> <p><i>Chair: Alexander Ort</i></p>	<p>Dominique Wirz (University of Fribourg) <i>Do cliffhangers trigger binge-watching? Effects of cliffhangers on entertainment experience and the desire to continue watching</i></p> <p>Christiana Schallhorn (University of Mainz) <i>Effects of binge-watching on transportation and attitudes</i></p> <p>Michelle Moeri & Andreas Fahr (University of Fribourg) <i>Observing Netflix use at home: The effects of binge watching on emotional experiences, parasocial processing, and entertainment</i></p>
<p><i>Coffee Break (15 min)</i></p>	
<p>Selina Combertaldi (University of Fribourg) <i>Influences of social media use on sleep architecture and sleep quality</i></p> <p>Björn Rasch (University of Fribourg) <i>Binge-watching in the sleep laboratory: Effects on objective and subjective sleep parameters</i></p>	